

# 62 THE WILLIS NURSERY CO.

"Your Wholesale Nurserymen"

OTTAWA, KANSAS

JULY 1, 1961 WHOLESALE PRICE LIST

## IMPORTED FALL BULBS

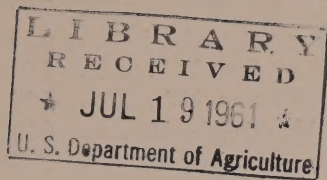
FOR FALL 1961 DELIVERY



THIS ATTRACTIVE DISPLAY BOX AVAILABLE  
TO OUR CUSTOMERS. WRITE  
FOR PARTICULARS.

Postmaster: Catalog, 3rd class mail. May  
Be Opened for Postal Inspection.

BULK RATE  
U.S. Postage  
PAID  
Ottawa, Kansas  
Permit No. 65



Ralph R. Shaw  
The Librarian  
U.S. Department of  
Agriculture  
Washington 25, D. C.

# WHOLESALE PRICE LIST

## IMPORTED FALL BULBS

FOR FALL, 1961 DELIVERY — ALL PRICES LISTED ARE F.O.B. OTTAWA, KANSAS

**TERMS:** To those of established credit: 1% discount for payment in 30 days from date of invoice, net 30 days. All bulbs offered subject to arrival. 10,000 or more bulbs subject to a discount of 5%.

**PRICES:** 500 or more bulbs at 1000 rate if ordered in standard quantities as indicated before each group. Less than 50 of any one variety will be charged at 20% above the 100 rate.

**GUARANTEE:** All bulbs guaranteed true to name.

### HYACINTHS

|                                | Per 100 | Per 1000 |
|--------------------------------|---------|----------|
| 15-16 cm. ....                 | \$10.00 | \$90.00  |
| Packed 25, 50 and 100 per bag. |         |          |

CITY OF HAARLEM, bright yellow.  
 KING OF THE BLUES, dark blue: late forcer.  
 LADY DERBY, soft pure pink.  
 LA VICTOIRE, best red.  
 L'INNOCENCE, pure white; early forcer.  
 OSTARA, deep porcelain blue, early forcer.

### DARWIN TULIPS

12 cm. and up.  
 Packed 50, 100 and 250 per bag.

|                                                                           | Per 100 | Per 1000 |
|---------------------------------------------------------------------------|---------|----------|
| BARTIGON—Clear crimson red. 24" .....                                     | \$ 6.50 | \$60.00  |
| BLEU AIMABLE—Bright violet,<br>steel-blue shading. 28" .....              | 5.50    | 50.00    |
| CAMPFIRE—Deep scarlet. 24" .....                                          | 6.50    | 60.00    |
| CITY OF HAARLEM—Brilliant scarlet. 27" .....                              | 7.00    | 65.00    |
| CLARA BUTT—Salmon rosy pink. 22" .....                                    | 6.50    | 60.00    |
| ECLIPSE—Glistening blood red. 29" .....                                   | 7.00    | 65.00    |
| FARNCOMBE SANDERS—Fiery rose scarlet. 30" ....                            | 6.50    | 60.00    |
| GOLDEN AGE—Deep golden yellow. 28" .....                                  | 7.00    | 65.00    |
| INSURPASSABLE—Lilac, large flower. 28" .....                              | 5.50    | 50.00    |
| LA TULIP NOIRE ( <i>The Black Tulip</i> )—28. ....                        | 6.50    | 60.00    |
| PAUL RICHTER—Geranium red. Best<br>for Valentine's Day forcing. 22" ..... | 6.50    | 60.00    |
| PRIDE OF HAARLEM—Cerise, large flower. 30" ....                           | 6.50    | 60.00    |
| PRINCESS ELIZABETH—Vivid rosy pink. 27" .....                             | 6.50    | 60.00    |
| QUEEN OF THE NIGHT—Dark velvet-maroon. 29" ....                           | 5.50    | 50.00    |
| SCOTCH LASSIE—Deep lavender-purple. 29" ....                              | 5.50    | 50.00    |
| THE BISHOP—Bright violet blue. 29" .....                                  | 8.00    | 75.00    |
| ZWANENBURG—Pure white, black anthers;<br>bedder and forcer. 28" .....     | 6.50    | 60.00    |
| MIXED—Splendid mixture of all colors .....                                | 5.50    | 45.00    |

### FREE SALES HELP

On Minimum Orders of \$50.00 or more we will furnish free of charge colored pictures of as many varieties as possible. Large, brightly colored posters printed in Holland are available without charge for window and wall display. Illustrated planting instructions and newspaper mats are also available. *Request for these items must accompany order.*

### NEW DARWIN HYBRID TULIPS

12 cm. and up  
 Packed 50, 100 and 250 per bag.

|                                                                                                                                                   | Per 100 | Per 1000 |
|---------------------------------------------------------------------------------------------------------------------------------------------------|---------|----------|
| APELDOORN—Orange scarlet, black-edged<br>yellow base. 28" .....                                                                                   | 7.50    | 70.00    |
| EMPIRE STATE—Large, single red.<br>Base yellow. 29" .....                                                                                         | 8.00    | 75.00    |
| FRANKLIN D. ROOSEVELT—Orange-scarlet, black<br>base, bordered yellow. 27" .....                                                                   | 8.00    | 75.00    |
| GENERAL EISENHOWER—Brilliant scarlet,<br>goblet-shaped. 28" .....                                                                                 | 8.00    | 75.00    |
| GUDOSHNIK—Creamy peach, rose edge,<br>black anthers, purple base. 27" .....                                                                       | 9.00    | 85.00    |
| RED MATADOR—Carmine flushed scarlet. Lasts<br>longer than Red Emperor. Not so large<br>but blooms longer and holds its shape<br>better. 24" ..... | 6.50    | 60.00    |

### MAYFLOWERING (COTTAGE) TULIPS

(Single, Late)

12 cm. and up  
 Packed 50, 100 and 250 per bag.

|                                                 | Per 100 | Per 1000 |
|-------------------------------------------------|---------|----------|
| CARRARA—Pure white; large, cup-shaped. 24" .... | 6.50    | 60.00    |
| GOLDEN HARVEST—Bright lemon-yellow. 28" ....    | 5.50    | 50.00    |
| MARSHAL HAIG—Brilliant scarlet. 30" .....       | 6.50    | 60.00    |
| PRIDE OF HOLLAND—Yellow bordered red. 26" ....  | 5.50    | 50.00    |
| YELLOW EMPEROR—Brilliant Yellow. 28" .....      | 6.00    | 55.00    |

### MONEY-SAVING BULB COLLECTIONS

on Page 4. We can furnish a supply of counter-sale bulbs in four assortments in easy-order form.



## PEONY FLOWERING TULIPS

(Double Late)

12 cm. and up

Packed 50, 100 and 250 per bag.

|                                                               | Per 100 | Per 1000 |
|---------------------------------------------------------------|---------|----------|
| ARIZONA ( <i>Bonanza</i> )—Carmine, yellow edge.<br>23" ..... | 8.00    | 75.00    |
| EROS—Old Rose. 20" .....                                      | 9.00    | 85.00    |
| INDIAN FEATHERS—White, feathered red. 24" .....               | 8.00    | 75.00    |
| MOUNT TACOMA—Pure white. 23" .....                            | 8.00    | 75.00    |
| ROCKET—Scarlet. 20" .....                                     | 9.00    | 85.00    |
| UNCLE TOM—Dark glittering red. 22" .....                      | 8.00    | 75.00    |

## PARROT TULIPS

12 cm. and up

Packed 50, 100 and 250 per bag.

|                                                                 | Per 100 | Per 1000 |
|-----------------------------------------------------------------|---------|----------|
| BLACK PARROT—Maroon black. 26" .....                            | 5.50    | 50.00    |
| BLUE PARROT—Rich bluish heliotrope. 29" .....                   | 5.50    | 50.00    |
| FANTASY—Soft rose, green streaks. 27" .....                     | 7.00    | 65.00    |
| FIRE BIRD—Deep coral-red. 27" .....                             | 7.00    | 65.00    |
| ORANGE FAVORITE—Bright orange, green<br>blotches .....          | 5.50    | 50.00    |
| RED PARROT—Raspberry-red. Tall stem. ....                       | 8.00    | 75.00    |
| SUNSHINE—Bright yellow. 14" .....                               | 7.00    | 65.00    |
| TEXAS GOLD—Pale yellow. 24" .....                               | 5.50    | 50.00    |
| THERESE—Bright carmine; white center,<br>tinted blue. 30" ..... | 6.50    | 60.00    |

## MISCELLANEOUS TULIPS

Packed 50, 100 and 250 per bag.

|                                                                         | Per 100 | Per 1000 |
|-------------------------------------------------------------------------|---------|----------|
| <b>DOUBLE EARLY</b>                                                     |         |          |
| ELECTRA—Deep carmine. 12,"<br>12 cm. and up .....                       | 11.00   | 100.00   |
| SCARLET CARDINAL—Glossy vermilion. Early<br>forcer. 12 cm. and up. .... | 11.50   | 110.00   |

### REMBRANDT TULIPS (*Variegated Darwins*)

|                                                                      |      |       |
|----------------------------------------------------------------------|------|-------|
| AMERICAN FLAG—Bright red, striped white.<br>30", 12 cm. and up ..... | 8.00 | 75.00 |
|----------------------------------------------------------------------|------|-------|

### SPECIES

|                                                                                                                                 |      |       |
|---------------------------------------------------------------------------------------------------------------------------------|------|-------|
| RED EMPEROR ( <i>Improved</i> )—Brilliant<br>scarlet, immense flower, often up to<br>9" across. Very early. 15", 11-12 cm. .... | 7.50 | 70.00 |
|---------------------------------------------------------------------------------------------------------------------------------|------|-------|

## NARCISSUS

DAFFODILS

Packed 50, 100 and 250.

All Double Nose Bulbs.

### TRUMPET DAFFODILS

|                                                                    | Per 100 | Per 1000 |
|--------------------------------------------------------------------|---------|----------|
| GLORIA ( <i>new</i> )—Best outdoor pure white<br>trumpet .....     | 11.00   | 100.00   |
| KING ALFRED—Uniform clear yellow. 24"....                          | 11.00   | 100.00   |
| MOUNT HOOD—Pure white, very large .....                            | 11.00   | 100.00   |
| MRS. E. H. KRELAGE—Trumpet creamy,<br>changing to pure white. .... | 11.00   | 100.00   |
| MUSIC HALL—Yellow trumpet, pure<br>white perianth. ....            | 11.00   | 100.00   |
| UNSURPASSABLE—Huge deep golden<br>yellow trumpet .....             | 12.00   | 110.00   |

### SHORT CUP DAFFODILS

|                                                                             |      |       |
|-----------------------------------------------------------------------------|------|-------|
| GERANIUM—White perianth, orange-red;<br>bunch flowering .....               | 6.50 | 60.00 |
| MRS. R. O. BACKHOUSE—Ivory-white perianth;<br>apricot trumpet .....         | 6.50 | 60.00 |
| PINK FANCY—Large pink cup, creamy perianth                                  | 9.00 | 85.00 |
| WALT DISNEY ( <i>new</i> )—Deep yellow, large cup,<br>orange-red edge ..... | 9.00 | 85.00 |

### DOUBLE DAFFODILS

|                                                                     |      |       |
|---------------------------------------------------------------------|------|-------|
| CHEERFULNESS—Double, creamy-white,<br>large clusters. ....          | 6.50 | 60.00 |
| TEXAS—Large, beautiful yellow with<br>orange-red inner petals ..... | 6.50 | 60.00 |

## CROCUS

SPRING BLOOMING

Packed 100 and 250 per bag.

|                          | Per 100 | Per 1000 |
|--------------------------|---------|----------|
| BLUE—9 to 10 cm. ....    | \$ 2.20 | \$20.00  |
| PURPLE—9 to 10 cm. ....  | 2.20    | 20.00    |
| STRIPED—9 to 10 cm. .... | 3.30    | 30.00    |
| WHITE—9 to 10 cm. ....   | 2.65    | 24.00    |
| YELLOW—9 to 10 cm. ....  | 1.75    | 16.50    |
| MIXED—7 to 8 cm. ....    | 1.50    | 14.00    |

## ROCK GARDEN BULBS

Packed 100 and 250 per bag.

|                                                                      | Per 100 | Per 1000 |
|----------------------------------------------------------------------|---------|----------|
| CHIONODOXA ( <i>Glory of the Snow</i> )—Lucilliae,<br>top size ..... | 1.25    | 12.00    |
| GALANTHUS ( <i>Snowdrops</i> )—Nivalis Simplex.<br>Top size .....    | 4.50    | 40.00    |
| MUSCARI ( <i>Grape Hyacinths</i> )—Armeniacum.<br>9 to 10 cm. ....   | 1.50    | 14.00    |
| SCILLA ( <i>Squill</i> )—Sibirica (blue). Top size .....             | 2.75    | 25.00    |



# MONEY-**SAVING** BULB COLLECTIONS

## COLLECTION NO. 1 — \$26.00

LIST PRICE \$29.30. YOU SAVE \$3.30

### 650 TULIPS—First Size

- 200 Bartigon, Red
- 100 Golden Harvest, Yellow
- 100 Princess Elizabeth, Pink
- 50 White Queen
- 50 Dillenburg, Orange
- 50 Queen of the Night, Deep Purple
- 100 Mixed colors, all shades

### 650 BULBS—Cost \$26.00, Sell for \$46.00

(Retail for 10c each, or 85c per dozen.  
Your markup, 44%.)

## COLLECTION NO. 2 — \$36.00

LIST PRICE \$40.45. YOU SAVE \$4.45

1000 BULBS

### 650 TULIPS—First Size

(Same assortment as Collection No. 1.)

### 100 DAFFODILS—King Alfred, No. 1 Round

(Retail at \$1.19 per doz.)

### 250 CROCUS—Mixed colors, 7 to 8 cm.

(Retail at 60c per dozen.)

### 1000 BULBS—Cost \$36.00, Sell for \$68.50

(Your markup, 48%)

## COLLECTION NO. 3 — \$62.00

LIST PRICE \$69.05. YOU SAVE \$7.05

### 1100 TULIPS—First Size

- 150 Bartigon, Red
- 150 Pride of Haarlem, Cerise
- 100 Farncombe Sanders, Scarlet
- 100 Princess Elizabeth, Pink
- 100 Clara Butt, Salmon Pink
- 150 Golden Harvest, Yellow
- 50 Scotch Lassie, Bright Purple
- 50 Pride of Holland, Yellow, bordered red.
- 50 Dillenburg, Orange
- 50 Queen of the Night, Deep purple-black
- 50 White Queen, White
- 100 Mixed Colors, all shades

(Retail for 85c per dozen.)

### 250 CROCUS—Mixed colors, 7 to 8 cm.

(Retail at 60c per dozen.)

### 100 HYACINTHS—15 to 16 cm. (Retail at 20c each.)

25 Pink, 25 White, 25 Red, 25 Blue

### 100 DAFFODILS—King Alfred, No. 1 Round

(Retail at \$1.19 per dozen)

### 1550 BULBS—Cost \$62.00, Sell for \$120.00

(Your markup, 49%)



**FREE** DISPLAY MATERIAL AND PLANTING INSTRUCTIONS  
ALL BULBS IN BAGS WITH COLOR PICTURES OF BLOOM

## COLLECTION NO. 4 — \$106.00

LIST PRICE \$117.35. YOU SAVE \$11.35

2750 BULBS

### 1500 TULIPS—First Size

- 200 Bartigon, Red
- 100 Pride of Haarlem, Cerise
- 100 Farncombe Sanders, Scarlet
- 100 Princess Elizabeth, Pink
- 100 Clara Butt, Salmon-pink
- 200 Golden Harvest, Yellow
- 100 Scotch Lassie, Bright purple
- 100 Pride of Holland, Yellow, bordered red
- 100 Dillenburg, Orange
- 100 Queen of the Night, Deep purple-black
- 100 White Queen, White
- 200 Mixed Colors, all shades

(Retail for 85c per dozen)

### 500 CROCUS—Mixed colors.

(Retail for 60c per dozen)

### 250 HYACINTHS—15 to 16 cm. (Retail at 20c each.)

75 Red, 75 Blue, 50 Pink, 50 White

### 250 DAFFODILS—King Alfred, No. 1 Round

(Retail at \$1.19 per dozen)

### 250 MUSCARI—(Grape Hyacinths), 8-9 cm.

(Retail at 10 for 79c)

### 2750 BULBS—Cost \$106.00, Sell for \$226.00

(Your markup 53%)

**WILLIS NURSERY COMPANY**

**WHOLESALE NURSERYMEN**

**OTTAWA, KANSAS**





# PACKAGED PEONIES

## WILLIS' IMPROVED PACKAGE

IDEAL FOR CASH-AND-CARRY, SELF SERVE AND COUNTER SALES

**FALL 1961—SPRING 1962**

**MINIMUM SHIPMENT**— 50 packages, alike or assorted.

**PLEASE ORDER** in multiples of 10 of a variety.

**SHIPMENTS** begin early September.

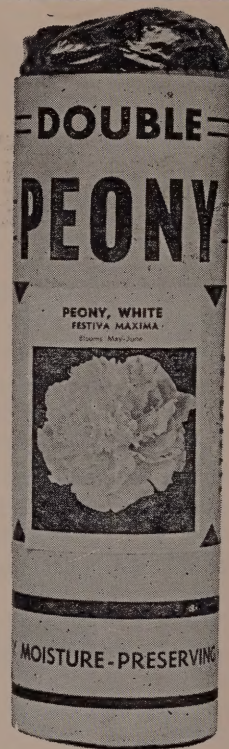
**SELLING SEASON** continues until ground freezes.

**STOCK NO. 80-W**

3-year old Peony roots. Large, strong, young, healthy plants wrapped individually in attractive packages of yellow enameled stock, lined with waterproof paper and capped with moisture resistant cellophane. Labeled with large picture (4x5") printed in full natural colors. Complete planting instructions on each package. Popular named varieties. Approximate shipping weight, 1 lb. per package.

**COST EACH 50c**

**EDULIS SUPERBA**— old rose-pink      **FESTIVA MAXIMA**— large early, white  
**FELIX CROUSSE**— brilliant crimson      **KARL ROSENFELD**— bright crimson  
**MONS. JULES ELIE**— light rose-pink



Note: Colors sell in approximately the following proportions:

Pink, 35%      Red, 45%  
White, 20%